



Focus Country:

■ **REPUBLIC OF INDIA** ■



وزارة الصناعة والتجارة
Ministry of Industry & Commerce

Under the patronage of
His Excellency **Dr. Hassan Fakhro**
Minister of Industry and Commerce
Kingdom of Bahrain

Reinventing Regional Markets

First-Ever Conference and Exhibition of the Arab-Asian Enterprises and Corporates

In cooperation with



Confederation of Indian Industry

December 9 - 11, 2014

Bahrain International Exhibition Centre

www.arab-asia-summit.com



هيئة
البحرين
للمعارض والمؤتمرات
BAHRAIN
Exhibition & Convention Authority



ARAB-ASIA

BUSINESS PARTNERSHIP SUMMIT

The Arab-Asia Business Partnership Summit is the premier—and exclusive—platform for Arab and Asian enterprises and corporates to forge viable cross-border partnerships.

Organized under the patronage of His Excellency Dr. Hassan A. Fakhro, Minister of Industry and Commerce, Kingdom of Bahrain, the summit's goal is to create the opportunity for regional businesses to share insights and forge cross-border partnerships across the entire Arab-Asian region.

Produced in cooperation with the Confederation of Indian Industry (CII), the summit will celebrate India's strengthened ties with the Arab world by featuring India as its first-ever focus country. A high-level delegation led by the Confederation of Indian Industry (CII) will spotlight available investment initiatives and business opportunities in both the public and private sectors for delegates from across the Arab-Asian region.

But beyond opportunities for investment in our focus country, the two-day conference will demonstrate the potential of both emerging and existing opportunities for cross-border partnerships throughout the wider Arab-Asia region, in keeping with our inaugural theme: Reinventing Regional Markets.

Delegates from various countries will have access to international exhibitions, plenaries, in-focus forums, site visits, networking events, and conference sessions attended by businessmen and government officials from throughout the Arab-Asia Region—all aimed to provide delegates a unique opportunity to gain insights, exchange expertise, showcase business solutions, and forge partnerships with key officials, industry players, and entrepreneurs of the region.

Join us as business leaders and regional experts converge in Manama, Bahrain from 9 to 11 December 2014 at the Bahrain International Exhibition and Convention Centre to address the common challenges of cross-border expansion into the most vibrant and fast-growing markets of the wider Arab-Asia region.

Sheikha Noora bint Isa Bin Salman Al Khalifa, Chairperson
Arab-Asia Business Partnership Summit

Reinventing Regional Markets

An overview of the first-ever exhibition and conference on Arab-Asian enterprises and corporates

Introduction

Over the last decade, both the Arab and Asian economies have undergone a rapid resurgence. Projected 2014 growth rates of 1.4% in Japan, 7.5% in China and 5.4% in India and last year's 4.9% growth rate in the ASEAN-5 economies demonstrate why the IMF's World Economic Outlook has predicted that Asia—including China and India—will lead the world in global recovery through 2014.

Meanwhile, the Arab world is also witnessing an economic transformation: Across the Gulf region, the drive to reduce dependence on the oil industry has made economic diversification, increased private sector opportunities for nationals, and resilience in the face of economic shocks a priority. The result: Entrepreneurship is now at centre stage, bolstered by regulatory reforms aimed at fostering and accelerating entrepreneurial growth.

With the growth in the Arab and Asian economies over the last decade opening emerging markets within the region—and spurring a significant amount of cross-border business expansion—managing the opportunities available and forging new international partnerships is a vital topic for Asian and Arab businesses.

It is to foster these connections on all levels, from industry leaders to up-and-coming entrepreneurs, that the first ever Arab-Asia Business Partnership Summit will be held in Manama, Bahrain on December 9-11, 2014.

About the Arab-Asia Business Partnership Summit

The Arab-Asia Business Partnership Summit is the first in what is projected to be an annual, regionally-hosted business event designed to support the growing Arab-Asian entrepreneurial ecosystem through forging strong cross-border partnerships. By identifying common strengths and opportunities and providing a unique opportunity to promote Arab-Asian business partnerships in all sectors, summit participants will work to expand industrialisation, tourism, trade and economic activity within the Arab-Asian region.

By empowering new Arab-Asian economic partnerships and revitalising existing ones; shining a spotlight on unique opportunities and market potentials available in each country and city across the region; and helping develop partnerships which leverage those potential markets between corporations, entrepreneurs, investors, government bodies, and existing enterprises, the Arab-Asia Business Partnership Summit aims to achieve its ultimate goal: to transform the Arab-Asian region into an economic powerhouse, capable of greater competitiveness and equality in global markets and a greater positive contribution toward overall global prosperity.

Event details

The two-day Arab-Asia Business Partnership Summit will provide a dynamic forum for over 500 business and government delegates from the Arab-Asia region to network, establish viable partnerships, participate in industry-focused conference sessions, and immerse themselves in an exhibition of products, enterprises, services, and corporations currently aiming for cross-border regional expansion.

The conference's aim: A lively exchange of ideas and networks in an inclusive, welcoming forum that draws in professionals, industrialists, traders, government representatives, and consultants from the wider Arab-Asia region under our inaugural theme: Reinventing Regional Markets.

Recent year-by-year trends in Asian and Arab markets have demonstrated the economic strength of cross-border partnerships. With an equal focus on emerging and existing partnerships, the Arab-Asia Business Partnership Summit hopes to build further upon those achievements and successes, and usher in the next generation of cooperation, partnership, and prosperity.

Showcase products, services and business solutions, and reach your target audience

The Arab-Asia Business Partnership Summit offers ample opportunities to network with top leaders from the public and private sectors of the region.

Sponsorship Opportunities

Enjoy unrivalled opportunities to profile your company to key officials and business leaders of the region as well as showcase your business to high-level participants and visitors from the various countries of the region. For sponsorship enquiries, please contact us at info@arab-asia-summit.com.

Delegates

Benefit from outcome-oriented discussions with your peers. Explore new opportunities and public-private partnerships with industry leaders at the summit. Register your interest today at www.arab-asia-summit.com.

Engage decision-makers in government and industry stakeholders

The Arab-Asia Summit will be attended by various government officials, business leaders and industry experts from the wider Arab and Asian region.

▶ GOVERNMENT OFFICIALS

▶ INTERNATIONAL TRADE ORGANIZATIONS

▶ INVESTORS AND FINANCIERS

▶ SOLUTIONS AND SERVICE PROVIDERS

Partnership Conference sessions include :

▶ PLENARY SESSIONS ▶ IN-FOCUS FORUMS

▶ SITE VISITS ▶ NETWORKING EVENTS

Who should participate?

- Entrepreneurs
- Industries
- Banking and financial institutions
- Enterprises
- Government Officials
- Schools and universities
- Corporates
- Infrastructure developers
- IT companies
- Business leaders
- Academics
- Policymakers and regulators
- Thought leaders and subject matter experts
- Investors and financing experts

'MUST ATTEND' BECAUSE

- Bahrain is the gateway to the wider Arab market for your products and offers a huge potential for business alliances
- Offer the premier avenue in Bahrain to forge partnerships and alliances across industries
- A unique opportunity to meet a large number of business leaders and potential buyers from
 - * Large companies
 - * Micro, small, and medium enterprises
 - * Other business stakeholders, investors
- A strong platform to meet officials who would help you establish joint ventures and business partnerships
- Information exchange on funding programmes



Delegate Registration Form

Arab-Asia Business Partnership Summit (December 9 - 11, 2014)

Please complete in BLOCK letters. Complete a separate form for each applicant.

Title (Dr. / Mr./Mrs./Miss): First Name: _____ Last Name: _____

Position: _____ Department: _____

Organisation: _____

Sector _____

P.O. Box No: _____ Address: _____

City: _____ State / Country: _____

Telephone: _____ Mobile: _____ Fax: _____

Email: _____

EXHIBITING OPTIONS

OPTION A

STANDARD SPACE ONLY (min. 9sqm)

Booked Stand space _____ sqm

Preferred Stand # _____ sqm

Participation Fees : USD 240 / sqm

- Use of wall partitions of adjacent stands and stand not permitted.

- Construction exceeding the standard height of 2.5 meters requires written approval from the organiser

OPTION B

SHELL SCHEME PACKAGE (min. 9sqm)

Booked Shell Scheme _____ sqm

Preferred Stand # _____ sqm

Participation Fees : USD 265 /sqm

Participation includes:

- Fascia board with company name, stand number.
- partition wall, carpet, 1 waste paper basket
- reception counter, 1 table, 2 chairs
- 2 spotlights
- 1 power point 13a

Total Amount : USD _____

PAYMENT SCHEDULE

- 30% of participation fees (non- refundable to be paid on booking
- Full payment must be received at least 3 weeks prior to the show

Approved by: _____

Date _____ Authorised Signature & Company Stamp _____



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Please complete in BLOCK letters. Complete a separate form for each applicant.

Title (Dr. / Mr./Mrs./Miss):	First Name:	Last Name:
Position:	Department:	
Organisation:		
Sector		
P.O. Box No:	Address:	
City:	State / Country:	
Telephone:	Mobile:	Fax:
Email:		

Conference Registration Fees USD 540

Signature

Method of Payment:

- 1 Banker's draft payable to Gulf and Eastworld W.L.L.
- 2 Bank Transfer - A/c No. 1791506001, Ahli United Bank, Swift Code - AUBBBHBM
IBAN No: BH12AUBB00001791506001
- 3 Credit / Debit Card



Card Number:	_____
Card Holder's Name:	_____
Card Holder's Address:	_____
Expiry Date:	_____
Signature:	Date:



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering with industry, Government and civil society through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organisation playing a proactive role in India's development process. Founded in 1895, India's premier business association has over, 7200 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 100,000 enterprises from approximately 242 national and regional sectoral industry bodies.

CII charts change by working closely with government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialised services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organisations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, health care, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme of 'Accelerating Growth, Creating Employment' for 2014-15 aims to strengthen a growth process that meets the aspirations of today's India. During the year, CII will specially focus on economic growth, education, skill development, manufacturing, investments, ease of doing business, export competitiveness, legal and regulatory architecture, labour law reforms, and entrepreneurship as growth enablers.

With 64 offices, including nine Centres of Excellence in India, and seven overseas offices in Australia, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 312 counterpart organisations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

The Mantosh Sondhi Centre

23, Institutional Area, Lodi Road, New Delhi - 110 003 (India)

T: 91 11 45771000 / 24629994-7• F: 91 11 24626149

E: info@cii.in• W: www.cii.in

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www.mycii.in

Reach us via our Membership Helpline: 00-91-11-435 46244 / 00-91-99104 46244
CII Helpline Toll free No: 1800-103-1244

Arab-Asia Business Partnership Summit will be the region's premier partnership summit for forging business alliances. The forum will bring together technology providers, investors, large, small, and medium enterprises, grassroots entrepreneurs and innovators, industry leaders and government officials of both regions to discuss bilateral business potentials and explore opportunities for collaboration.

Apart from the exhibition, there will be industry-focused sessions, conference discussions, B2B meetings, and other mediums to facilitate alliances.

SECTORS

Information and Communication Technology	Law Firms
Two-Wheeler Manufactures	Consultancy
Banking, Finance and Investments	Free Trade Zones
Insurance	SME
Tourism / Health Tourism	HR Recruiting Agencies
Industrial Products	Export / Import Firms
Fast Moving Consumer Goods (FMCG)	Medical & Pharmaceuticals
Hotel & Catering	Aluminium Downstream Industries
Real Estate	Shipping
Oil & Gas	Logistics
Construction Companies	Petrochemicals

PLATFORM FOR ALLIANCES

Exhibition and product showcase | Partnership dialogues and round tables | Conference sessions
Pre-scheduled B2B meetings | Networking opportunities | Site visits

ARAB-ASIA
BUSINESS PARTNERSHIP SUMMIT



قمة شراكة الأعمال
العربية-الآسيوية

December 9 - 11, 2014
Bahrain International Exhibition Centre

For more information:

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